

making
space

HEADLINERS
BJÖRN AGAIN

RETRO PARTY LIVE!

Thursday
29th Oct
2026

7.30pm - 11pm

Join us for an unforgettable night
where every ticket helps make a
world of difference to the people
who draw on our support!

Venue

Parr Hall, Warrington

Ticket Info



Registered with
FUNDRAISING
REGULATOR

Charity number 512907

COMPERE AND DJ
PAT SHARP

EUROVISION WINNER
KATRINA
(FORMERLY OF KATRINA
AND THE WAVES)

Retro Party Live is an unmissable live music and fundraising event, hosted by national health and social care charity Making Space, taking place at the iconic Parr Hall, Warrington.

We're inviting a small number of corporate partners to align their brand with a standout night of live entertainment, community impact and strong brand exposure.

With a capacity of 1,100 and an exceptional line-up of household names, we are aiming for a sell out show on **Thursday 29 October 2026.**

A night to remember

The line-up



One of the world's best live ABBA shows, Björn Again is a true global phenomenon and the headline act for Retro Party Live.

Personally acknowledged by **ABBA's Björn Ulvaeus** as the show that sparked the worldwide ABBA revival of the late 1980s and early 1990s, Björn Again is widely regarded as the most successful and influential show of its kind.

Formed in 1988, the band has performed **over 5,800 shows across 77 countries**, regularly selling out major theatres and concert halls worldwide. Their performances attract audiences of all ages and deliver an atmosphere of celebration, nostalgia and pure joy.

From West End theatres to international festivals, royal performances and televised appearances, Björn Again brings stadium-level energy to every show, making them the perfect headline act for a high-profile charity concert.



A true 80s icon, Pat Sharp will host the night and DJ throughout the event.

He began his career at just 20 on BBC Radio 1 in 1982 and went on to become a household name through iconic shows including **Top of the Pops** and a decade fronting ITV's **Fun House**, as well as performing on Top of the Pops as part of **Pat & Mick**.

Today, Pat broadcasts nationally on **Heart 80s** from Global's Leicester Square studios and remains in high demand as a DJ and corporate host, bringing energy and cross-generational appeal to the night.



Katrina, formerly of Katrina & The Waves, is a globally recognised artist with an exceptional catalogue of hit music.

The band's 1985 debut album was a major critical and commercial success, featuring the worldwide hit *Walking on Sunshine*, which reached the Top 10 globally and has since been streamed over 900 million times on Spotify.

In 1997, Katrina led the UK to victory at the Eurovision Song Contest with *Love Shine a Light*. Since 2005, she has released five solo studio albums and continues to tour internationally.

How sponsoring Retro Party Live will help your business

Retro Party Live is a unique opportunity to gain brand visibility in Warrington and the wider area.

High-impact brand exposure

Live music delivers exceptional reach. A 2024 survey of 2,000 concertgoers found the average attendee is willing to travel over 200 miles for a gig, with one third happy to travel 100 miles, giving Retro Party Live strong regional and national visibility (ref: Kia).

Reach high-value audiences

As a retro-themed event featuring iconic artists from the 70s and 80s, the core audience is expected to be aged 50+ - a group that accounts for nearly half of UK consumer spending.

Eurovision associations through Björn Again and Katrina also appeal to younger audiences. In 2024, 56 % of Eurovision viewers were aged 15–24 (ref: BBC). Combined with ongoing interest following Liverpool 2023 and the influence of streaming, we expect a diverse audience including Gen X, Millennials and families.

Strengthen your corporate social value

Sponsoring Retro Party Live provides extensive media and promotional exposure while clearly demonstrating a genuine commitment to social value and community impact through support of Making Space.

By partnering with us, your organisation will:

- Align its brand with a respected national charity
- Build trust - 90 % of consumers prefer brands that support causes they care about
- Gain positive PR through social media and press coverage
- Strengthen reputation with investors and stakeholders
- Deliver meaningful, measurable community impact

Making Space holds the Bronze Social Value Quality Mark, recognising our values-led, socially responsible approach.

For us, social value is not a statement, it's central to who we are. We work with partners who share this commitment and want to make a genuine difference.



We are Making Space

Making Space is a national charity and leading provider of health and social care services, supporting people since 1982 to live independent, fulfilling lives through:

- Mental health and psychological wellbeing services
- Community-based dementia and carer support
- Day services and supported living accommodation
- Care homes, nursing services and specialist provision

Everyone deserves the chance to live well and reach their full potential. Your sponsorship directly supports life-changing services and makes a lasting difference.

“

When I was at my lowest, finding Making Space felt like an answer to a prayer. I'm used to being the one who helps others, so receiving support was unfamiliar, but I'm incredibly grateful!

”



Sponsorship packages

Headline sponsor

£5,000 (1 available)

This includes:

- 6 VIP tickets
- Exclusive invitation to afternoon soundcheck & drinks reception
- Meet & Greet with Pat Sharp and Katrina
- Company logo projected on stage screens pre-show and between acts
- Full-page advert in event programme (distributed to all attendees)
- Logo on printed event marketing
- Mention in all pre and post-event press releases
- Social media promotion across Making Space platforms

Corporate sponsor

£2,500 (3 available)

This includes:

- 4 VIP tickets
- Meet & Greet with Pat Sharp and Katrina
- Company logo projected on stage screens pre-show and between acts
- Half-page advert in event programme
- Social media promotion across Making Space platforms

Programme sponsor

£500 (4 available)

This includes:

- Half-page advert in event programme
- Direct brand exposure to attendees

Get involved

To discuss sponsorship opportunities or secure your packages, please contact:



Natalie Bargery

Corporate Fundraising Lead

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Partner with us for an unforgettable night of music, meaningful impact and powerful brand visibility. **We'd love to work with you.**